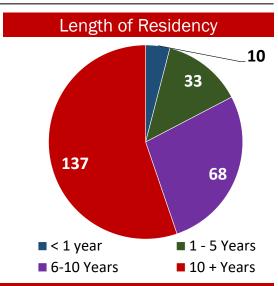


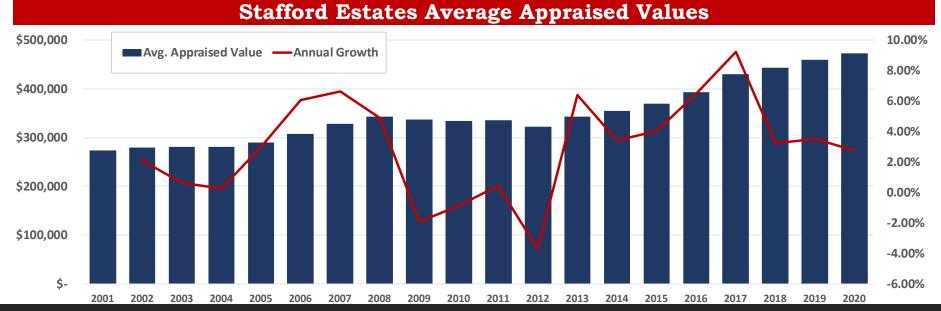
Agenda

- Call to Order
- Quick Introductions
- Stafford Estates Homeowners Association Overview
- HOA Management Discussion
- Board Nominations and Voting

Stafford Estates Household Info

- Stafford Estates is home to 248 families and nearly half (121) of them have lived in the neighborhood for more than 10 years
- 60 homeowners are the original owners of their home, this represents just under 25% of all households
- For 2020*, the average appraised home value is \$472,000, a 40% increase over the last decade





Stafford Estates Recent Sales Info

Sales Statistics

29

Homes have sold since May 1, 2018

10

Homes sold in less than 1 week

17

Homes sold in less than **1** month

\$137

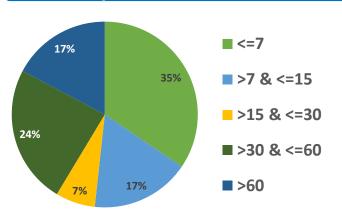
Average sales price by square footage (\$10 increase since 2016) 15

Sales received asking price or higher

6

Sales received \$5,000 more than asking price

Days On The Market



Price Per Square Foot





Flower Mound HOA Comparison

		2011			2019				
HOA/Subdivision	Average # of Homes Appraised Value			# of Homes		Average raised Value	Home Value Increase	HOA Dues	
Carriage Glen at Bridlewood	132	\$	384,852	132	\$	517,375	34.43%	\$	805
Bristol Place at Bridlewood	130	\$	366,336	130	\$	482,305	31.66%	\$	805
Hillcrest at Wellington	754	\$	312,132	754	\$	424,868	36.12%	\$	734
Bakers Branch Estates	195	\$	329,236	195	\$	441,823	34.20%	\$	360
Hidden Valley Country Estates	351	\$	318,061	351	\$	447,229	40.61%	N	lone
Remington Park at Bridlewood	212	\$	327,946	214	\$	449,390	37.03%	\$	805
Stafford Estates	248	\$	334,888	248	\$	449,601	34.25%	\$	460
Lexington Downs at Bridlewood	119	\$	334,167	119	\$	443,479	32.71%	\$	805
Belmont at Bridlewood	114	\$	350,144	114	\$	464,658	32.70%	\$	805
Walden Creek Estates	126	\$	303,598	126	\$	455,655	50.09%	\$	150
Wellington Estates	1243	\$	298,960	1243	\$	406,184	35.87%	\$	820
Woodlake Estates	211	\$	298,126	211	\$	420,381	41.01%	\$	240

HOA Responsibilities

- The Stafford Estates Homeowner Association serves its residents in several beneficial ways:
 - Maintains all HOA properties, providing a clean and pleasant appearance



- Enforces all HOA CCRs to ensure a consistent and standard community appearance
- Maintains and improves the HOA's amenities
- Fosters a cohesive and safe community
- Strong financial stewardship of all HOA finances
- Assists in community communications affecting the HOA and our Town
- Stays up to date with local, state and federal laws affecting the HOA and its residents
- Our all-volunteer HOA board is committed to our community and is always open to new ideas to improve the neighborhood experience of our residents

Looking Back



Initiated Dues Increase

- Annual dues increase of \$100 to \$460 annually approved by homeowners to facilitate repair of the perimeter fence and major future expenditures
- First increase since formation of the HOA
- Replaced several trees in the common area between Everton and Wellborne, old trees dropped fruit creating a mess and tripping hazards
- Replaced west-side picket fence at pool



Perimeter Fence Repairs

- Reconstruction of the neighborhood's perimeter brick wall
- Each of the 250 brick panels reconstructed with iron supports and "soldier" footings
- As needed, support columns and concrete footings repaired
- Released Landscaping vendor Request For Proposal, received more than 5 submissions and retained landscaping vendor as the lowest priced submission
- Town of Flower Mound renovated playground equipment at Culwell Park and added a large shaded pavilion and barbecue grill



Front Entrance Renewal

- Renewal of McKamy Creek and Simmons entrances, including:
 - Replaced old and damaged Bradford Pear trees in Overton median
- Redesigned McKamy Creek entrances, updating plantings and simplifying planting areas
- Repurposed landscaping boulders from front entrance to Sandhurst entrance to prevent damage to right of way
- Began improvement of borders at Kentmere and Sandhurst entrances

Looking Back



Landscape and Pool Repairs

- Continued landscaping refresh, addressing McKamy Creek and Sandhurst entrances along Simmons
- Installed new pool pump, replacing damaged equipment
- Removed dead landscaping from pool area
- Replaced wrought iron halfwall at north side of Overton Lane due to rust and exposed metal
- Began refresh of HOA web site, transitioning to: staffordestates.org



Pool Repairs

- Major projects for HOA pool:
 - Removed pergola due to safety concerns
 - Leveled kiddie pool caused by poor drainage
 - Installed sprayers for the kiddie pool and leveled kiddie pool caused by poor drainage
 - Repaired drainage and decking of kiddie pool
 - Resurfaced pool are decking to reduce the deck temperature and provide for easier maintenance
- Replaced pool tile and coping and replastered pools (several hollow spots and cracks were observed; the cracks were investigated and deemed to be cosmetic only
- Repaired and re-worked pool plumbing several pipes had begun cracking and needed to be replaced; additionally, the Town required several flow and pressure gauges to be installed
- Replaced Pool Filters with Glass—emptied our pool sand filters and refilled with a glass material which should keep the pool even cleaner and reduce the use of chemicals
- Repaired Plumbing and Sheetrock in Women's Bathroom—the cold weather caused a pipe to burst and created a hole in the sheet rock and ruined a large portion of the wall
- Enlarged pool pump area and installed fence to provide storage area for HOA



- Removed diseased red tips on Simmons Road, north of Kentmere
- Planted new shrubs on Simmons Road
- Removed diseased red tips on Simmons Road, south of Kentmere Court
- Placed landscaping boulders at Kentmere Court entrance to prevent damage to right of way
- Repaired damage on Simmons Road caused by vehicles driving on right of way

Future HOA Projects

- Since 2015, the board has annually identified significant projects to be addressed within the HOA
- While several large projects have been dealt with over the last several years, several major projects will need to be addressed in the future



Red Tip Removal
Shrub Plantings
Sprinkler Controllers

Sprinkler Maintenance



Pool Landscaping
Pool Furniture
Update Pool Bathrooms
Shade Feature
Replaster Pool



Paint Iron Fence
Paint Oncor Light Poles
Review CCRs
Perimeter Fence Repair

Historical Financial Overview

STAFFORD ESTATES - HISTORICAL FINANCIAL OVERVIEW											
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020*
Total Revenue	\$ 91,655	\$ 91,186	\$ 92,924	\$ 92,751	\$ 92,682	\$ 91,776	\$115,847	\$117,043	\$117,284	\$116,066	\$ 115,430
Expenses											
Community Activities	\$ 2,727	\$ 0	\$ 134	\$ 282	\$ 276	\$ 514	\$ 682	\$ 174	\$ 1,628	\$ 2,527	\$ 2,424
General Office	\$ 5,390	\$ 6,099	\$ 6,012	\$ 6,717	\$ 6,926	\$ 7,571	\$ 5,341	\$ 5,799	\$ 5,280	\$ 2,426	\$ 5,951
Landscaping	\$ 40,990	\$ 34,696	\$ 42,731	\$ 29,175	\$ 27,968	\$ 28,726	\$ 60,292	\$ 68,175	\$ 91,756	\$ 71,723	\$ 63,359
Pool	\$ 40,061	\$ 33,055	\$ 37,252	\$ 24,289	\$ 29,091	\$ 25,451	\$ 32,473	\$ 24,893	\$ 30,587	\$ 120,166	\$ 35,872
Taxes	\$ 174		\$ 840	\$ 1,787		\$ 2,192		249.78	646.26	558.99	600
Total Expenses	\$ 89,342	\$ 73,850	\$ 86,970	\$ 62,249	\$ 64,262	\$ 64,454	\$ 98,788	\$ 99,291	\$ 129,898	\$ 197,401	\$ 108,205
Net Income	\$ 2,313	\$ 17,336	\$ 5,954	\$ 30,502	\$ 28,420	\$ 27,322	\$ 17,059	\$ 17,752	\$ (12,614)	\$ (81,335)	\$ 7,225

^{*}Unaudited

Board: President

- The President leads the Board and is responsible for overseeing and handling many of its procedural duties
- The President is responsible for running meetings, establishing the agenda and executing contracts and other legal documents pertaining to the HOA
- Assists other board members with matters dedicated to their board duties

Board: Treasurer/Finance

- The Treasurer is responsible for all financial recordkeeping, bill payments, dues collection, and annual budget creation
- The Treasurer also provides resale certificates on home sales and prepares the HOA's federal and state franchise tax returns
- The HOA Board continues to closely monitor expenses to ensure the HOA operates within its budget
- Examples of ongoing efforts to control costs include:
 - Water usage monitoring
 - Electricity rate shopping
 - Negotiation of the HOA insurance policy
 - Board members volunteering labor for several projects

Board: Secretary/Communication

- The role of the Secretary is to maintain minutes all of the HOA meetings and initiate communication with residents or respond to requests as needed
- The Secretary maintains the HOA's website and serves as a lead on Nextdoor
- Methods of Communication:



Information / Announcements to neighbors, One-on-one communication



Information / Announcements to Stafford Estates neighbors, Events, Recommendations, Lost / Found Pets, Group

StaffordEstates.org

Mainly external, consistent information about our neighborhood

Board: CCR

- The role of the VP, CCR is to monitor and enforce the covenants, conditions, and restrictions of Stafford Estates, ensuring all properties maintain the standards agreed upon by our residents
- CCRs: http://www.staffordestates.org/CCRs/
- ccrs@staffordestates.org
- Submit plans for any changes you plan to make on your lot
 - If unsure of need for approval, please send an email
 - Report concerns or ask questions or request guidance











Board: Social

- The VP, Social aims to improve the community cohesion and experience
- Annually, the HOA hosts several events for the community:
 - The annual Christmas Party at Chili's, with a special visit from Santa, last year was attended by more than 25 families
 - The Easter Egg Hunt at Culwell park has quickly become a popular event
 - For several years, we have held a Back to School Bash to celebrate the end of summer and the return to school
 - Recently, we have again held an adult pool party











Board: Pool

■ The VP, Pool oversees all aspects of our community pool including the maintenance and repair of:

Pool equipment

Restrooms

Pool furniture

- The VP makes sure the pool is up to the Town of Flower Mound standards and addresses any issues during the pool season
- The pool is a popular spot in the neighborhood and one of our largest expenses so it is important for everyone to follow the rules and help keep it safe and enjoyable

Board: Landscaping

- The VP, Landscaping is responsible for the appearance and maintenance of our common areas:
 - Entrance landscaping
 - Greenbelt
 - Pool area landscaping

- Perimeter shrubs and trees
- Perimeter brick fence
- Ensures our landscaping company is properly maintaining grass and trimming tress/shrubs
- Works with our landscaping company to ensure the sprinkler system is in good working order and running efficiently
- Annual maintenance checks on the reconstructed brick wall













Nominations & Voting

